



CANE: Canadian Association of Nurses for the Environment /  
AIIE: Association d'infirmières et infirmiers pour l'environnement

## “Tell a Colleague” Campaign



TELL A COLLEAGUE

• Join Us Today •



Access the Campaign materials Online at:

<http://cnhe-iise.ca/members.html>



# CANE/AIIE

Canadian Association of Nurses for the Environment  
Association d'infirmières et infirmiers pour l'environnement

## “Tell a Colleague” Campaign!

### Membership Renewal



It is membership renewal time again! This year, we would like to ask that each of our valued members engage at least ONE colleague in a discussion related to environmental health as it relates to the nursing profession – May we suggest the issue of climate change?

CANE members will likely be aware that according to the *Lancet* and its Climate Commission, “Climate change is the biggest global health threat of the 21st century”(1). What is more, the *Lancet* adds, “Tackling climate change could be the greatest global health opportunity of the 21st century”(2).

CANE, the national voice of nurses for the environment, invites you to help us engage with nursing professionals who have not previously considered the connection between the environment and human health. Now is a perfect time to “Tell a Colleague” about the far-reaching effects of climate change on human health and we welcome new members to join us in our work to address this important issue! New members are always welcome!



[Benefits of Joining CANE](#)



[How to Start the Conversation](#)



[Previous and Ongoing CANE Projects](#)

1. Costello A, Abbas M, Allen A., et al. Managing the health effects of climate change: *Lancet* and University College London Institute for Global Health Commission. *Lancet*. 2009; 373: 1693-1733.
2. Watts, N., Adger WN, Agnolucci, P., et al. Health and climate change: policy responses to protect public health. *Lancet*. 2015; (published online June 23.) [http://dx.doi.org/10.1016/S0140-6736\(15\)60854-62](http://dx.doi.org/10.1016/S0140-6736(15)60854-62)



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### 10 Benefits to [joining CANE](#), the Canadian Association of Nurses for the Environment!

10. Receive a [quarterly newsletter](#) on important issues and opportunities concerning the nursing profession and ecosystem health.
9. Access specialty-related events and job postings related to the nursing profession and ecosystem health. We presently have opportunities to serve on the [CANE Board of Directors](#), select positions for [CANE Provincial/Territorial representatives](#), as well as a position for a [Research/Funding Coordinator](#)!
8. Enjoy special membership perks through our [members' only website access](#), where you will receive information on national conference discounts, awards, and more.
7. Be a part of history in the making! Help to develop a Canadian Nurses Association “[Principles of Practice](#)” document on ecosystem health, as well as national public policies related to ecosystem health, which will inform nursing practice for year to come.
6. Demonstrate your commitment to competence and continued learning in ecosystem health and accumulate [continuing education hours](#) through participation in educational events, such as our webinars on important issues.
5. Develop fluency when discussing [ecosystem health and ecoliteracy](#), some of the hottest topics in global public health and healthcare today.
4. Support the tireless work of [CANE volunteers](#), who actively work to engage nurses nationally on issues concerning ecosystem health, as well as promoting education and systems change.
3. Cultivate leadership, communication, and networking skills by [joining our various sub-committees](#) or by participating in our workshops, webinars, and activist opportunities.
2. Enhance your support and involvement with the Canadian Nurses Association, as CANE is one of the CNAs [national nursing specialty associations](#).

And the **number 1** reason to join CANE:

1. [Connect](#) with other passionate nurses across the country, who endeavour to promote ecosystem health across Canada while working to influence policy and improve the health of all!



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## **How to Start the Conversation**

**1. Feel comfortable with the content.** In recent years, the Canadian Nurses Association has revised two position statements; [Nurses and Environmental Health](#); [Climate Change and Health](#) to reflect the current dialogue that exists related to the nursing profession, climate change and environmental health. A previous workbook developed by CNA is also available that highlights the role of nurses in [Greening the Health System](#). The [Lancet Countdown 2018 Report: Briefing for Canadian Policy Makers](#) provides information about the links between climate change and health and their implications for Canadian policy makers. The document also provides specific evidence informed recommendations for a number of health indicators.

**2. Start with a story.** Share one of the moments you decided you had an interest in the area.

**3. Keep it simple.** Meet people where they are. Make it personal. Find out what they think...

*"Hey, have you thought much about climate change? What do you think about it in relation to nursing practice?"*

*"What does environmental health mean to you?"*

*"When did you first start to be aware of the health sectors impact on the environment?"*

**4. Then listen.** Respond to what you heard. Provide a meaningful response to their thoughts.

**5. Find a connection.** Find common ground. Connect your conversation to those experiences and values and how they make you feel. Provide facts to support your discussion or feelings about the topic. Try to identify an area of interest for that particular individual.

**6. Do not feel obligated to force a person into a position where they must admit that they are wrong.** Starting the conversation is considered a victory, even if a consensus is never reached.

**7. Acknowledge the magnitude.** Stress that although it is an overwhelming topic, there are changes that we can make now, that will make a big impact. Stay on the positive side, identify that although much of the news, media and discussion is negative, we do have ways to enact positive change.



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### Previous and ongoing projects CANE resources to highlight:

Is there related CANE resources available or being developed to provide relevance to joining the association for your colleague? Below are a few talking points that may be helpful in providing meaning to joining the association. Would they be interested in participating in a project/connecting with other members? Is there interest in joining our [membership](#)? These and similar resources are available on the members portal and/or are topics for discussion in future webinars, podcasts and education events.

#### Individual Level

Sonya Jakubec (Alberta Member) "Connecting people to parks - at all stages of life - with people power".  
<https://calgaryherald.com/opinion/columnists/jakubec-connecting-people-to-parks-at-all-stages-of-life-with-people-power>

Recognizing the relationship between nature and health CANE has partnered with Healthy Parks, Healthy People, Ontario Parks. Take a look at some of the great resources available on their website  
<https://www.ontarioparks.com/hphp>

#### Family Level

Sonya Jakubec (Alberta Member) "Guided walks help grieving families cope with loss"  
<https://calgary.ctvnews.ca/guided-walks-help-grieving-families-cope-with-loss-1.3468967>

Sandy Alguire ([Communications Officer](#)/Manitoba Member) & Jennifer Morin ([President](#)/Manitoba Member)'s current project "An Education Program for Family Nurses about Environmental Health." This education program will be used to inform family nurses and aid in the translation of environmental health knowledge to families. The aim of this project is to increase capacity within families to identify environmental health risks through increased ecoliteracy.

#### Community Level

Jennifer Morin ([President](#)/Manitoba Member) Committee Member - Canadian Association of Schools of Nursing "Empowering the next generation of healthcare professionals with knowledge, skills, tools and supports to address infectious disease related to climate change in Canada".  
<https://www.casn.ca/2018/10/project-announcement-empowering-the-next-generation-of-health-care-professionals-with-knowledge-skills-tools-and-supports-to-address-infectious-diseases-related-to-climate-change-in-canad/>

Helen Boyd (Helen is the founder and coordinator of the Comox Valley Nurses for Health & the Environment (CVNHE) - Podcast. While the focus of our talk is on single-use plastics our chat is wide-ranging and we also touch on many other topics like shopping sustainably, food security, public transportation and making your own environmentally friendly cleaning products at home. Listen to the podcast here <https://soundcloud.com/user-786643018/helen-boyd-rn-bscn-ma>



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### Health Sector Level

PhD work of Maya Rashef - Webinar (*TBD*) - Contact Maya and ask for a quick blurb about her research

Heather Baid - Webinar (*TBD*); Grounded Theory Research related to sustainability in the OR

Our ongoing relationship with the Coalition for Green Health Care provides a link to resources related to greening the health sector. Take a look at some of the resource material available on their website.

<http://greenhealthcare.ca/>

### Population/Policy Level

In February, CNHE collaborated with CAPE to move forward A Call to Action on Climate Change that was brought to parliament hill. Five national health organizations representing doctors (CMA and CAPE), nurses (CNA), medical officers of health (UPHN), and public health professionals (CPHA) collaborated on the creation of the Call to Action on Climate Change and Health because we are all deeply concerned about the impacts that climate change is having on the health of Canadians today, and chilled by the health impacts projected for people around the world if we allow global warming to increase above 1.5 degrees C. The Call to Action asked all federal political parties to develop comprehensive climate action plans that would help Canada do its fair share to keep global warming from exceeding 1.5 degrees.

<https://cape.ca/campaigns/climate-health-policy/climate-health/>

Jennifer Morin ([President](#)/Manitoba Member) - Past project/Future Webinar (*TBD*) "Nurse Educators' Perceptions of Ecoliteracy in Undergraduate Nursing Programs" This study explores ecoliteracy within undergraduate nursing programs, a descriptive qualitative approach with thematic content analysis was used. Findings concluded that there are many complexities in achieving ecoliteracy in nursing education. Recommendations include threading of content to address the urgent need, while future research is required to identify entry to practice requirements for undergraduate nursing programs.

[https://mspace.lib.umanitoba.ca/bitstream/handle/1993/32741/Morin\\_Jennifer.pdf?sequence=1&isAllowed=y](https://mspace.lib.umanitoba.ca/bitstream/handle/1993/32741/Morin_Jennifer.pdf?sequence=1&isAllowed=y)

In 2017, a resolution submitted to the Canadian Nurses Association "Supporting Ecoliteracy for Current and Future Registered Nurses in Canada" was accepted. One of the action items was that CNA revise the 2008 environmental health survey and redistribute the survey to nurses across Canada. The survey is being revised and to be distributed in the coming month.

[https://www.cna-aiic.ca/~media/cna/page-content/pdf-en/2017-meeting-of-members/cna-annual-meeting-of-members-2017\\_resolutions.pdf?la=en](https://www.cna-aiic.ca/~media/cna/page-content/pdf-en/2017-meeting-of-members/cna-annual-meeting-of-members-2017_resolutions.pdf?la=en)